

FOR IMMEDIATE RELEASE

September 28, 2020

Griffith Foods' Strategic Investment Partnership with the LIVEKINDLY co.

ALSIP, IL – Griffith Foods, a global product development company specializing in food ingredients, is excited to announce a new strategic investment partnership with the LIVEKINDLY co., in service of their Purpose to “Blend Care and Creativity to Nourish the World.”

The LIVEKINDLY co. and its portfolio of brands are transforming the global food system by creating sustainable and delicious plant-based foods without the need for animals or the depletion of natural resources. Their mission is to make plant-based living the new normal by bringing kindness where it belongs: to your plate.

As part of this partnership, Griffith Foods will collaborate with the LIVEKINDLY co. to provide product development expertise, especially in food science, culinary arts, market insights and sensory optimization. The company will work with the LIVEKINDLY co. to scale positive impact and accelerate growth around the world.

Jim Thorne, President of Nourish Ventures and Senior Vice President of Partnerships and Strategy said, “Griffith Foods is focused on expanding its partner ecosystem to deliver on the company’s Purpose – that We Blend Care and Creativity to Nourish the World.”

“Griffith Foods’ partnership with the LIVEKINDLY co. is consistent with our strategic direction to build new capabilities while broadening existing capabilities in the world of alternative protein,” Thorne said. As a global product development expert, we have the opportunity to leverage our combined skills and capabilities to create delicious, healthy and sustainable protein. We are thrilled to work with innovative companies like the LIVEKINDLY co., nourishing the world through accessible, nutritious food for everyone.”

About Griffith Foods

Griffith Foods is a family-owned global developer and manufacturer of customized food ingredient solutions guided by our Purpose of “We Blend Care and Creativity to Nourish the World.” The company’s product capabilities range from seasonings and breading, to marinades and sauces blended to exacting specification that are culturally authentic, taste great and are wholesome.

Their collaborative process integrates in-depth industry and market insight, culinary artistry, and technical expertise to solve business challenges. Founded in 1919 and headquartered in Alsip, Illinois USA, Griffith Foods has grown and expanded globally to include a presence in over 30 countries.



For additional information about Griffith Foods, please contact:

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Griffith 
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www.griffithfoods.com

About the LIVEKINDLY co.

The LIVEKINDLY co. was founded on the belief that plant-based alternatives have the power to make the global food system sustainable. Through strategic partnerships with seed growers, producers, and distributors, they are the only company in the plant-based food sector to own and operate the entire value chain.

As a collective of business leaders and entrepreneurs from across the globe, they are uniquely positioned to create impact with speed, at scale—because of their unique capabilities and purpose-driven mission to effect change through sustainable, cruelty-free plant-based alternatives.



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