



ALTERNATIVE PROTEINS PORTFOLIO





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Demand Remains High for Alternative Proteins



Consumers want to increase plant-based foods in their diets

- 60% of global meat eaters considered or took action to reduce meat consumption¹
- 34% of global consumers eat meat substitutes/replacements¹
- 24% of consumers follow a reduced meat diet²

Health is the primary driver: 78% of global consumers believe plant-based has parity or better nutrition to animal-based proteins¹

- Alternative protein may reduce risk of cardiovascular disease, cancer, and type 2 diabetes
- Plant-based diets can:
 - Reduce saturated fats, dietary cholesterol, and sodium
 - Increase polyunsaturated fat and fiber

Sustainability is also a factor

- 72% of global consumers look for products with a reduced carbon footprint¹
- Animal-related products account for 59% of food-based green house gases³
- Plant-based ingredients like peas, beans, & lentils have lower emissions than traditional animal proteins⁴

1. Griffith Foods Custom Study, 2023
2. Mintel: USA Plant-Based Proteins Report, 2024
3. Poore and Nemecek 2018; Blue Horizon and BCG Analysis
4. TABLE Explainer: Meat, Metrics, & Mindsets, 2023



FlavorIQ™ Culinary Themes Transform Alternative Proteins Into “The Perfect Bite”

As a dynamic approach to innovation, Griffith Foods utilizes FlavorIQ™ each year to identify emerging global culinary themes.

We start by casting a wide net, utilizing trusted research methods to identify culinary themes and flavors on a global level. Armed with this impactful proprietary research, we can pinpoint consumer needs, business demands, and market opportunities in the coming years.

FlavorIQ™ identified 6 culinary themes for 2024:

- The Fermented Future
- Pocket Food Perfection
- Rooting For Vegetables
- Taste The Plate: South America
- Sipping On Inspiration
- Unstoppable Umami

For each theme, our chefs have created Alternative Protein concepts to inspire your next top-selling item!



Fermented Cabbage & Tofu Dumpling

Description

Tender, handcrafted dumplings filled with fermented cabbage & tofu. For an umami punch, each dumpling is seasoned to perfection with seaweed.

Griffith Foods Ingredients

- Plant-Based Chinese Style Beef Sauce
- Plant-Based Seaweed Seasoning





Plant-Based Crispy Shrimp & Kimchi Poke

Description

Delight in a fusion of flavors with our Plant-Based Crispy Shrimp & Kimchi Poke. Served on a bed of fluffy rice and topped with edamame, carrots, cucumber, avocado, and a Thai aioli dressing.

Griffith Foods Ingredients

- Plant-Based Shrimp Mix
- Neutral Batter
- Cereal Breadcrumbs
- Sesame Thai Aioli Dressing



Thai Sweet & Spicy Cakes with Pickled Vegetables

Description

Enjoy the best of both worlds with our Thai Sweet & Spicy Cakes. Thai plant-based fish paired with pickled vegetables macerated in a mirin, ginger, and lime marinade and a sweet chili dip.

Griffith Foods Ingredients

- Plant-Based Fish Mimic Mix
- Thai Fish Seasoning
- Sweet Chili Sauce
- Mirin, Ginger and Lime Marinade



**POCKET FOOD
PERFECTION**

Mixed Mushroom Tofu Purse



Description

Savor the essence of earthy flavors with our Mixed Mushroom Tofu Purse. Delicate tofu skins envelop a mushroom medley and are paired with sautéed carrots, scallions, and mushrooms.

Griffith Foods Ingredients

- Black Truffle Seasoning



Mixed Whole Grain Plant-Based Larb Balls

Description

Each bite of these plant-based larb balls blends delicious flavor with the wholesome goodness of nutrient rich whole grains & plant-based proteins. Traditional larb is from Laos & Thailand, containing finely chopped & flavored meat.

Griffith Foods Ingredients

- Unseasoned Binder
- Larb Style Seasoning
- Larb Style Predust
- Larb Style Batter
- Larb Style Breader



Plant-Based Crab Rangoon

Description

Dive into crispy deep-fried dumplings filled with a blend of plant-based cream cheese, textured wheat protein & simulated crab seasoning with a Korean-style sweet heat dipping sauce.

Griffith Foods Ingredients

- Plant-Based Crab Mix
- Korean Style Sweet Heat Sauce



Lebanese Skewers

Description

Our Lebanese skewers feature plant-based proteins, seasoned & marinated in Ras el hanout, a complex Moroccan spice blend utilizing up to 40 spices including cardamom, turmeric, & cumin.

Griffith Foods Ingredients

- Plant-Based Beef Burger Binder
- Ras el hanout Seasoning
- Ras el hanout Oil Marinade



**ROOTING FOR
VEGETABLES**

Eggplant Lasagna



Description

Layers of roasted eggplant, fresh lasagna pasta and marinara sauce come together with our plant-based ricotta cheese. Topped with a generous sprinkle of plant-based grated parmesan, this lasagna is baked creating a golden-brown crust.

Griffith Foods Ingredients

- Plant-Based Ricotta Style All-In-One Mix
- Plant-Based Parmesan Style Flavored Breadcrumb

Thai Vegetable Never Fry



Description

Our Thai Vegetable Breaded Never Fry is a tantalizing fusion of vibrant Thai flavors and the satisfying crunch of perfectly breaded vegetables without the fryer. Immerse yourself in the exotic allure of traditional Thai spices and herbs and a mango chili dip.

Griffith Foods Ingredients

- All-In-One Fish Mimic
- Thai Style Seasoning
- Mango Chili Salsa
- Never Fry Coating System
 - Predust
 - Seasoned Batter
 - Crumb
- Thai Vegetable Glaze



Cauliflower Curry Ball

Description

Delight in our Cauliflower Curry Ball, a fusion of textures and flavors to excite the palate. Tender cauliflower florets are covered with a savory & crunchy curry coating.

Griffith Foods Ingredients

- Seasoned Binder
- Adhesion Batter
- Never Fry Breadcrumbs



Crispy Katsu Cauliflower

Description

Our Crispy Katsu Cauliflower is an imaginative twist on a classic comfort dish, reimagined for plant-based enthusiasts. Indulge in the satisfying crunch of perfectly battered and fried cauliflower florets. Served with a creamy Thai infused plant-based mayonnaise.

Griffith Foods Ingredients

- Plant-Based Mayonnaise
- Thai Seasoning
- Katsu 3-Step Coating System
 - Katsu Pre dust
 - Katsu Batter
 - Katsu Breader



Bhuna Baked Cauliflower

Description

Classic Indian style recipe that celebrates vegetables as the true heroes of the dish including carrot, onion, celery, split green lentils, and cauliflower. Bhuna describes cooking curry with an extra layer of spices, delivering bold flavor.

Griffith Foods Ingredients

- Indian Spiced Rub
- Bhuna Indian Style Curry Sauce
- Mango Mint & Ginger Glaze



***TASTE THE PLATE:
SOUTH AMERICA***



Plant-Based Brazilian Coxinha

Description

Our plant-based take on Coxinha, a popular Brazilian dish typically consisting of shredded chicken, encased in a seasoned dough made from a mixture of wheat flour, chicken/vegetable broth, and potatoes, then breaded and deep-fried.

Griffith Foods Ingredients

- Neutral Batter
- Chicken Seasoned Binder
- Chipotle Plant-Based Sauce
- Plant-Based Garlic Sauce



Plant-Based Empanada De Pino

Description

Our plant-based take on a favorite dish of Chile. Tender vegetable proteins perfectly seasoned with beef flavor blended with onions and peppers, and encased in a golden pastry shell. Paired with a spicy chipotle dressing for dipping.

Griffith Foods Ingredients

- Plant-Based Beef Mix
- Chipotle Dressing
- Plant-Based Chicken Mix





Loaded Nachos For Sharing

Description

A vibrant fiesta for your taste buds with our Plant-Based Loaded Nachos—a communal feast of deliciousness perfect for sharing including plant-based minced meat, tomato salsa, tomatillo salsa, and plant-based mayonnaise.

Griffith Foods Ingredients

- Plant-Based Minced Binder
- Garlic & Herb Plant-Based Mayonnaise
- Mexican-Style Tomato Salsa
- Tomatillo Serrano Sauce

Elote Corn Fritters



Description

Indulge in the flavors of Mexico with our Elote Corn Fritters. Sweet corn kernels with a chili lime seasoning, fried to a crispy golden brown, and finished with a smoked red bell pepper dressing.

Griffith Foods Ingredients

- Chili Lime Seasoning
- Protein Binder



Beer-Battered Cauliflower Burrito Bowl

Description

Embrace a tantalizing twist on traditional flavors with our Beer-Battered Cauliflower Burrito Bowl. Crunchy cauliflower florets dipped in a light and crispy beer batter, fried to perfection, nestled on a bed of cilantro lime rice, and topped with pico de gallo, black beans, pickled onions, and avocado slices.

Griffith Foods Ingredients

- Plant-Based Cheddar Sauce
- Neutral Batter
- Beer Seasoning



Plant-Based Whiskey BBQ Kansas City Burnt Ends

Description

Indulge in bold flavor with our Plant-Based Whiskey BBQ Kansas City Burnt Ends. Tender cubes of textured vegetable proteins with savory pork style seasoning. Our sweet BBQ sauce combined with a splash of whiskey gives this dish the finishing touch!

Griffith Foods Ingredients

- Plant-Based Firm Binder
- BBQ Pork Seasoning
- Sweet BBQ Sauce



Bourbon Glazed Plant-Based Ribster

Description

Savor a tantalizing plant-based twist with our Bourbon Glazed Plant-Based Ribster. Pea protein is flavored with rib seasoning, mixed with a binder, and formed. Our sweet BBQ glaze is blended with bourbon to bring flavor to the next level.

Griffith Foods Ingredients

- Binder for Fat Mimetic Systems
- Rib Style Seasoning
- Sweet BBQ Glaze





**UNSTOPPABLE
UMAMI**

Japanese Plant-Based Chicken Tsukune



Description

These savory skewers offer a succulent and plant-based twist on Japanese tsukune. The traditional dish is a chicken meatball grilled and covered in yakitori tare, a sweet soy sauce.

Griffith Foods Ingredients

- Binder for Links/Sausages
- Tsukune Seasoning
- Tsukune Sauce

Red Wine Braised Beef Cheek Style Plant-Based Ravioli



Description

Rich in flavor, this labor of love utilizes textured vegetable proteins that mimic the soft, fibrous texture of braised, slow cooked beef cheeks. Beef style seasoning, brown gravy, twice fermented grape pomace puree, and miso paste create unstoppable umami flavor.

Griffith Foods Ingredients

- Plant-Based Brown Gravy
- Beef Style Seasoning & Binder

Umami Mushroom & Yuba Stir-Fry



Description

Discover a symphony of flavors in our Umami Mushroom & Yuba Stir Fry. Tender shiitake and oyster mushrooms are sauteed to perfection with crispy bamboo shoots and tender yuba (tofu skin). Each bite offers a rich umami taste to delight the senses.

Griffith Foods Ingredients

- Mushroom Sauce

GRIFFITH FOODS CAN HELP YOUR ALTERNATIVE PROTEINS DELIGHT CONSUMERS



*Consumers want
Alternative Protein
products to be
improved*

Current Alternative Protein products are not delighting consumers

- Only 45% of global consumers are satisfied with current products¹
- Only 20% of US consumers describe products as “tasty”²

Top complaints are related to taste & texture¹

1. Lack taste: 67%
2. Are too dry: 33%
3. Are not juicy: 32%
4. Lack flavor variety: 19%

1. Griffith Foods Custom Study, 2023
2. Mintel: Plant-Based Proteins US, 2022



Griffith Foods Has A Robust Portfolio To Solve These Challenges

	Sauces	Seasoning	Coatings	Binders
Taste	X	X	X	
Texture	X		X	X
Juiciness	X		X	X
Flavor Variety	X	X	X	



Creating **Better** Together™

Let's co-develop the future of Alternative Proteins.
Learn more at griffithfoods.com



ALTERNATIVE PROTEINS FULL PRODUCT PORTFOLIO

All of the products listed in this index were designed for use in Alternative Protein applications. Vegetarian or vegan claims will vary by regional regulatory requirements.

Seasonings for Plant-Based Meat & Seafood Mimics

DESCRIPTION
BEEF
BEEF CRUMBLE
HAMBURGER
SMOKY SOUTHWEST SLIDER
BEEF TACO
CHIPOTLE CHILI
MEATBALL
RIB
BREAKFAST SAUSAGE
SAUSAGE
SWEET ITALIAN SAUSAGE
CHORIZO
TEX-MEX SAUSAGE
PORCHETTA
TURKEY HOT DOG
SMOKY HOT DOG
PEPPERONI
PEPPERONI FAT
GYRO
PORK
BBQ PORK
CHICKEN
SMOKED CHICKEN
CHICKEN NUGGET
TSUKUNE
THAI FISH
TUNA
SHRIMP



Seasonings: Non-Mimics & Applications

DESCRIPTION
VEGETABLE BURGER
MEDITERRANEAN VEGETABLE PATTY
PAPRIKA
NATURAL LEMON-FLAVOR
PICANHA AO ALHO
KIBBEH
RAS EL HANOUT
GOCHUJANG
SIRACHA
THAI
INDIAN SPICED RUB
LARB STYLE
CHILI LIME
LEMON BUTTER
TEXAS BUTTERMILK RANCH
SEAWEED
BLACK TRUFFLE
BEER STYLE
COUNTRY SAUSAGE GRAVY

Binders

DESCRIPTION
FIRM BINDER
UNSEASONED BINDER
BINDER FOR LINKS/SAUSAGES
PROTEIN BINDER
BINDER FOR FAT MIMETIC SYSTEMS
BBQ RIBLET
DELI LOG
CHICKEN NUGGET

Seasoned Binders

DESCRIPTION
BURGER
MINCED
BEEF
MEATLOAF
ITALIAN MEATBALL
BREAKFAST SAUSAGE
MUSHROOM PATTY
SEASONED BINDER

Oil Marinades

DESCRIPTION
THAI
INDIAN
LEMON PEPPER
GYRO
MEDITERRANEAN
RAS EL HANOUT

Sauces & Dressings

DESCRIPTION
MAYONNAISE
LEMON MAYONNAISE
GARIC & HERB MAYONNAISE
UMAMI MAYONNAISE
SIRACHA STYLE MAYONNAISE
GARLIC SAUCE
TARTAR SAUCE
GRILL SAUCE
CREAMY ONION
CREAMY DIJON

Sauces & Dressings

DESCRIPTION
SEASAME THAI AIOLI DRESSING
CHIPOTLE SAUCE
CHIPOTLE DRESSING
SMOKED RED BELL PEPPER DRESSING
CHEDDAR SAUCE
BECHAMEL
BEARNAISE
WHITE SAUCE
BROWN GRAVY
ONION GRAVY
HERB GRAVY
SAVORY GRAVY
CHINESE-STYLE BEEF SAUCE
SEASONED SAUCE
COCKTAIL SAUCE
TOMATO, GARLIC, & OREGANO
STROGANOFF SAUCE
THAI MANGO CURRY
MANGO CHILI SALSA
SWEET CHILI SALSA
KOREAN STYLE SWEET HEAT SAUCE
TSUKUNE SAUCE
MUSHROOM SAUCE
MIRIN, GINGER, AND LIME MARINADE
BHUNA INDIAN STYLE CURRY SAUCE
INDIAN NILGIRI KORMA
NORTH INDIAN STYLE KORMA
MEXICAN STYLE TOMATO SALSA
TOMATILLO SERRANO SAUCE
SWEET BBQ SAUCE

Bases & Broths

DESCRIPTION
PLANT-BASED BROTH
MIREPOIX BASE
THAI-STYLE VEGETABLE BROTH

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All-In-One Plant-Based Mixes

DESCRIPTION
BEEF
HOT DOG
CHICKEN
FISH
CRAB
RICOTTA CHEESE
SHRIMP

Glazes

DESCRIPTION
CREAMY CHIMICHURRI
SWEET CHILI AGAVE
SWEET BBQ
MAPLE BBQ
THAI VEGETABLE
MANGO MINT & GINGER

Basic Coating System

DESCRIPTION
PREDUST
BATTER
CRUMB
NO GLUTEN ADDED CRUMB

StayCrisp Coating System

DESCRIPTION
PREDUST
BATTER
CRUMB

Never Fry Coating System

DESCRIPTION

PREDUST

SEASONED BATTER

CRUMB

Katsu Coating System

DESCRIPTION

PREDUST

BATTER

CRUMB

Larb Coating System

DESCRIPTION

PREDUST

BATTER

CRUMB

Other Coating System

DESCRIPTION

NEUTRAL BATTER

ADHESION BATTER

CEREAL BREADCRUMB

PARMESAN BREADCRUMB

